

Report on the 20th annual international exhibition of agriculture and food industry.



AGRITEK 2015

Agriculture



FOODWEEK 2015

Equipment for Food, Food products & Processing Technology

Date: September 29- October 1, 2015

Venue: Tashkent, NEC Uzexpocentre, Pavilion 2

Official support:

- Ministry of agriculture and water resources of the Republic of Uzbekistan
- The Association of food industry of the Republic of Uzbekistan
- Chairman of Council of Farmers of the Republic of Uzbekistan

Informational Support:

- Golden Pages-Uzbekistan
- HORECA (magazine)
- GENERALEXPO.RU
- Expoholding.ru
- ПРЕСС-Биржа (magazine)
- ЗАО «Креатика»

Exhibition :

*The main purpose of the exhibition was presentation of food industry and agriculture of the Republic of Uzbekistan, as well as achievements of leading world companies in the food and agricultural sphere. The purpose of **FoodWeek / AgriTek Uzbekistan '2015**, was the saturation of the local market with modern equipment and technologies, attracting new investment and implementation of mutually beneficial cooperation. This exhibition is aimed at further development of infrastructure and food industry, agriculture industry in the use of new technologies, improvement of the food market.*

Exhibitors 2015

<i>Company</i>	<i>Country</i>	<i>Activity</i>
<i>JANUARY 9</i>	<i>Russia</i>	<i>Glass factory</i>
<i>AKKOND</i>	<i>Russia</i>	<i>Confectionery product</i>
<i>ANVAROV ELDORBЕК</i>	<i>Uzbekistan</i>	<i>Oils and fats products</i>
<i>BIOMEDICARE (INDIA)PVT LTD.</i>	<i>India</i>	<i>Supplements</i>
<i>LLC «ZVN»</i>	<i>Russia</i>	<i>Confectionery product</i>
<i>LLC «SHOKOLAND»</i>	<i>Russia</i>	<i>Confectionery product</i>
<i>LLC«DOMINANTA»</i>	<i>Ukraine</i>	<i>Marking and packaging</i>
<i>EURO PACK TASHKENT</i>	<i>Uzbekistan</i>	<i>Packaging</i>
<i>«FAYZ DEKOR BIZNES»</i>	<i>Uzbekistan</i>	<i>Confectionery product</i>
<i>«GENTLY MILK»PVT</i>	<i>Uzbekistan</i>	<i>Milk products</i>
<i>GRIBA NURSERY</i>	<i>Italy</i>	<i>Nursery-garden</i>
<i>«IBRAGIMOV» PVT</i>	<i>Uzbekistan</i>	<i>Confectionery product</i>
<i>INDONESIAN EMBASSY</i>	<i>Uzbekistan-Indonesia</i>	<i>Tea products</i>
<i>ZAMONA RANO</i>	<i>Uzbekistan</i>	<i>Tea products</i>
<i>«KORSAR»</i>	<i>Russia</i>	<i>Fish products</i>

«LIVADIYA –BUKHARA»	Uzbekistan	Equipment for processing of agricultural products
LLC «LPS»	Uzbekistan	Soft drinks
LLC «MASTER STEEL»	Uzbekistan	Food equipment manufacturing
LLC « MIR FAYZ »	Uzbekistan	Herbal tea
« MILK ALLIANCE »	Ukraine	Milk products
MIRTA INVESTMENT	Uzbekistan	Vaccines and vitamin supplements for livestock
NAVOI MACHINEBUILDING PLANT	Uzbekistan	Food equipment manufacturing equipment
PROMZONA.UZ	Uzbekistan	Agricultural machinery
«QOVUN DARAXTI»	Uzbekistan	Herbal tea
QUNGDAO TIANYICOOL.CO.LTD	China	Equipment for refrigeration units
RIELA	Germany	Design and production of equipment
LLC «SAHIBI»	Russia	Oils and fats products
LLC « SEEDXPERSTS»	Uzbekistan	Materials and

SHREY	India	services for agriculture. Supplements and herbal tea
SOGDA PARRANDA STASSEN EXPORTS	Uzbekistan Sri Lanka	Poultry Tea products
STEVIYA BOSTON	Uzbekistan	Herbal Tea
LEROY SEAFOOD	Norway	Realization of fishery products
SUNMAN ENGINEERING	India	Equipment for oil and fat products
SWISSGROW	Kazakhstan	Chemical fertilizers for agricultural
«INTERPLAST TASHKENT»	Uzbekistan	Production of canned pilaf
DELAVAL TASHKENT	Uzbekistan	Equipment for dairy products
TAVSAN	Turkey- Uzbekistan	Production of equipment
FRIGOMAC	Uzbekistan	Additives for poultry
VINIKS	Uzbekistan	Trade and technological equipment
HORECA JOURNAL	UZBEKISTAN	INFORMATION SUPPORT
«PRESS-BIRJA» JOURNAL	UKRAINE	INFORMATION SUPPORT

GENERALEXPO.RU	RUSSIA	INFORMATION SUPPORT
ZAO «KREATIKA»	RUSSIA	INFORMATION SUPPORT
AGROBIZNES	RUSSIA	INFORMATION SUPPORT
« AGRO BIZNES INFORM»	UZBEKISTAN	INFORMATION SUPPORT
EXPOMAP.RU	RUSSIA	INFORMATION SUPPORT
EXPOHOLDING.RU	RUSSIA	INFORMATION SUPPORT
GOLDEN PAGES – UZBEKISTAN	UZBEKISTAN	INFORMATION SUPPORT
EXPO TAJIK	TAJIKISTAN	EXHIBITION IN TAJIKISTAN

This exhibition presents products and services to about 50 companies from 16 countries:

Belarus, Germany, Israel, India, Indonesia, Italy, Kazakhstan, China, Russia, Turkey, Ukraine, Switzerland, Sri Lanka, Norway, Tajikistan, Uzbekistan.

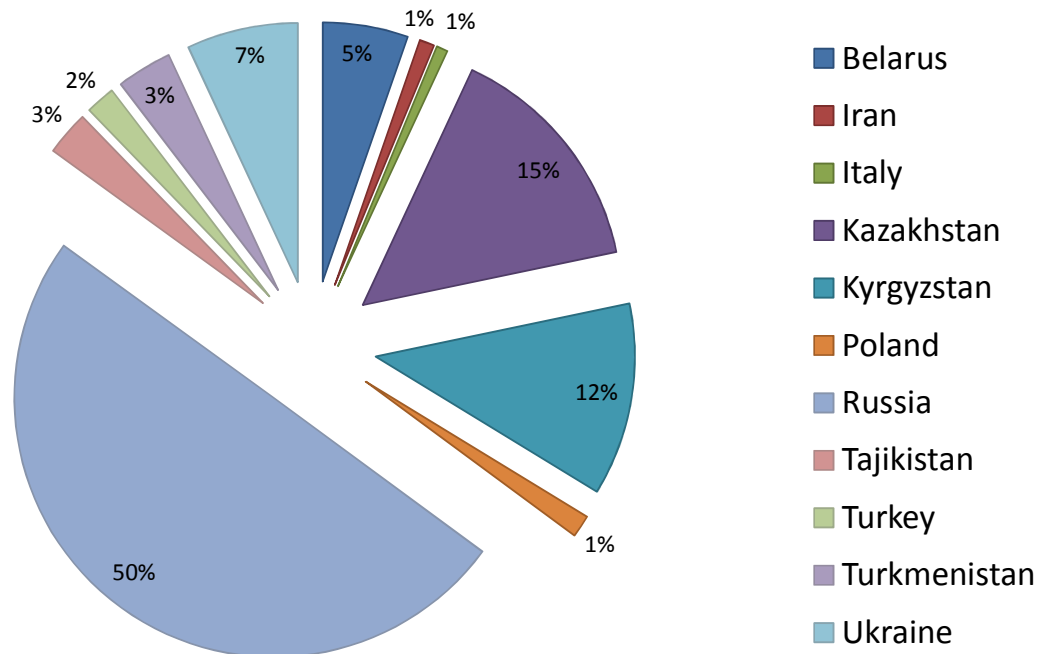


List of products/services presented by exhibitors:

- *Food and Drinks (fat and oil products, tea and coffee, dairy products, pasta, confectionaries and candies, drinks)*
- *Food supplements*
- *Plant protection products and fertilizers*
- *Vaccines, mineral supplements and feedings for livestock and poultry*
- *Condiments and spices*
- *Flowers, plants and seeds*
- *Food and drink Processing Technologies*
- *Packaging Technologies and Supplies*
- *Refrigeration and trade equipment*
- *Hotel, restaurant and food service technologies*
- *Tractors, combines, trailers and other agricultural machinery*
- *Milking, milk storage and processing technologies*

Visitors:

**FoodWeek & AgriTek Uzbekistan attended about 4250 visitors.
2800 people are target auditory:**



Accompanying events:



Contest «The best product of the year in Uzbekistan» became tradition during the FoodWeek & AgriTek exhibition. The winners were awarded to “gold” medals and certificates.

Contestants:

The competition is allowed to participate companies of any form of properties, engaged in the production of consumer goods and food products in the CIS countries and taking part in the FoodWeek & AgriTek Uzbekistan'2015 exhibition.

*The contest included the following procedures:
Acceptance of necessary samples of products from the participants*

*Analysis of the presented materials and products
Tests for compliance with the state production*

standards of the Republic of Uzbekistan were conducted by Sanitary and Epidemiological Service of the Ministry of Health of the Republic of Uzbekistan

September 29, 2015 at the official reception of the exhibition the following companies were awarded to "gold" medals:

ООО MIR-FAYZ -
The best product on the market of Uzbekistan

СП«QOVUN DARAXTI»
- The most recognized product

Opening ceremony:
September 29, 2015

*The opening ceremony was attended by :
From the Ministry of Agriculture and Water Resources of Uzbekistan , Deputy Head of the Committee of the reforms in the countryside -Kasymov .M.CH
Lecturer , consultant , technical expert management system and international standards of the Food Industry of the Republic of Uzbekistan - Dautov Sh.N .
Deputy Chairman of the Board of Farmers of Uzbekistan - Kulmatov .F.T*



Advertising campaign:

To ensure a high level of attendance, the company OOO «EXPO POSITION» held national and regional advertising campaign, including:

Mailing of 10,000 complimentary tickets

Print advertising in the national press and advertising in the Central Asian professional journals, on websites

Print advertising in newspapers and magazines in Central Asia

Radio advertising

Television advertisement

Banners in the main streets of Tashkent

Phone marketing to attract VIP guests from Central Asia

