

Report on the 21st annual international exhibition of agriculture and food industry.



FOODWEEK 2016

Food products equipment & Processing Technology

AGRITEK 2016

Agriculture

Date: September 28-30, 2016

Venue: Tashkent, NEC Uzexpocentre, Pavilion 2

Official support:

- Ministry of agriculture and water resources of the Republic of Uzbekistan
- Chairman of Council of Farmers of the Republic of Uzbekistan

Mass Media support:

- Golden Pages-Uzbekistan
- HORECA (magazine)
- GENERALEXPO.RU
- AGRO BIZNES INFORM
- EXPOMAP.RU
- ПРЕСС-Биржа (magazine)

About the Exhibition:

The main purpose of the exhibition was presentation of food industry and agriculture of the Republic of Uzbekistan, as well as achievements of leading world companies in the food and agriculture industries.

The purpose of **FoodWeek/AgriTek Uzbekistan'2016**, was the saturation of the local market with modern equipment and technologies, attraction of new investments and implementation of mutually beneficial cooperation.

This exhibition is aimed at further development of infrastructure and food industry, introduction of new technologies into the industry, and improvement of the food market.

Exhibitors - 2016

Participant	Country	Activity
«ALBERK MAKINA»	<i>Turkey-Uzbekistan</i>	<i>Equipment for slaughter and cutting of poultry</i>
« AGRICULTURAL DEVELOPMENT FUND (ADF)»	<i>Afghanistan</i>	<i>Fund for agricultural development</i>
«AGRIKA»	<i>USA</i>	<i>Mea</i>
«ARIANA SAFFRON CULTIVATION»	<i>Afghanistan</i>	<i>Saffro</i>
<i>BIOMEDICARE (INDIA)PVT LTD.</i>	<i>India</i>	<i>Supplements</i>
«AZERSUN HOLDING»	<i>Azerbaijan</i>	<i>A wide range of production(food industry and agriculture)</i>
«BAMYAN POTATO COOPERATIVES»	<i>Afghanistan</i>	<i>Potatoes</i>
OOO «BELIFF MACHINE»	<i>Uzbekistan</i>	<i>Milking machines</i>
«CENTRAL ASIAN CONSTRUCTION » LLC	<i>Uzbekistan</i>	<i>Production, sales of plastic tableware and packaging.</i>
«CHINA ANZA»	<i>China</i>	<i>Mini tractor and spare parts</i>
«CLEAN TOUCH» LLC	<i>Uzbekistan</i>	<i>Manufacture of plastic crates</i>
«FAYZIZODA FOODS» LLC	<i>Uzbekistan</i>	<i>Snacks , potato chips</i>
« FEEDGRAN»	<i>Uzbekistan</i>	<i>Tea products</i>

ZAMONA RANO	Uzbekistan	Tea products
«KORSAR»	Russia	Fish products
«LIVADIYA -BUKHARA»	Uzbekistan	Equipment for processing of agricultural products
LLC «LPS»	Uzbekistan	Soft drinks
LLC «MASTER STEEL»	Uzbekistan	Food equipment manufacturing
LLC « MIR FAYZ »	Uzbekistan	Herbal tea
« MILK ALLIANCE »	Ukraine	Dairy products
MIRTA INVESTMENT	Uzbekistan	Vaccines and vitamin supplements for livestock
NAVOI MACHINEBUILDING PLANT	Uzbekistan	Food equipment manufacturing equipment
PROMZONA.UZ	Uzbekistan	Agricultural machinery
«QOVUN DARAXTI»	Uzbekistan	Herbal tea
QUNGDAO TIANYICOOL.CO.LTD	China	Equipment for refrigeration units
RIELA	Germany	Design and production of equipment
LLC «SAHIBI»	Russia	Oils and fats products

<i>LLC « SEEDXPERSTS»</i>	<i>Uzbekistan</i>	<i>Materials and services for agriculture.</i>
<i>SHREY</i>	<i>India</i>	<i>Supplements and herbal tea</i>
<i>SOGDA PARRANDA</i>	<i>Uzbekistan</i>	<i>Poultry</i>
<i>STASSEN EXPORTS</i>	<i>Sri Lanka</i>	<i>Tea products</i>
<i>STEVIYA BOSTON</i>	<i>Uzbekistan</i>	<i>Herbal Tea</i>
<i>LEROY SEAFOOD</i>	<i>Norway</i>	<i>Realization of fishery products</i>
<i>SUNMAN ENGINEERING</i>	<i>India</i>	<i>Equipment for oil and fat products</i>
<i>SWISSGROW</i>	<i>Kazakhstan</i>	<i>Chemical fertilizers for agricultural</i>
<i>«INTERPLAST TASHKENT»</i>	<i>Uzbekistan</i>	<i>Production of canned pilaf</i>
<i>DELAVAL TASHKENT</i>	<i>Uzbekistan</i>	<i>Equipment for dairy products</i>
<i>TAVSAN</i>	<i>Turkey-Uzbekistan</i>	<i>Production of equipment</i>
<i>FRIGOMAC</i>	<i>Uzbekistan</i>	<i>Additives for poultry</i>
<i>VINIKS</i>	<i>Uzbekistan</i>	<i>Trade and technological equipment</i>
<i>HORECA Journal</i>	<i>Uzbekistan</i>	<i>Information support</i>

<i>GENERALEXPO.RU</i>	<i>Russia</i>	<i>Information support</i>
<i>AGROBIZNES</i>	<i>Russia</i>	<i>Information support</i>
<i>« AGRO BIZNES INFORM»</i>	<i>Uzbekistan</i>	<i>Information support</i>
<i>EXPOMAP.RU</i>	<i>Russia</i>	<i>Information support</i>
<i>EXPOHOLDING.RU</i>	<i>Russia</i>	<i>Information support</i>
<i>GOLDEN PAGES -UZBEKISTAN</i>	<i>Uzbekistan</i>	<i>Information support</i>

This exhibition presented products and services of about 50 companies from 12 countries:

Azerbaijan, Afghanistan ,Germany, India, Italy, China, Russia, Turkey, Ukraine, Uzbekistan, Czech Republic, Japan.

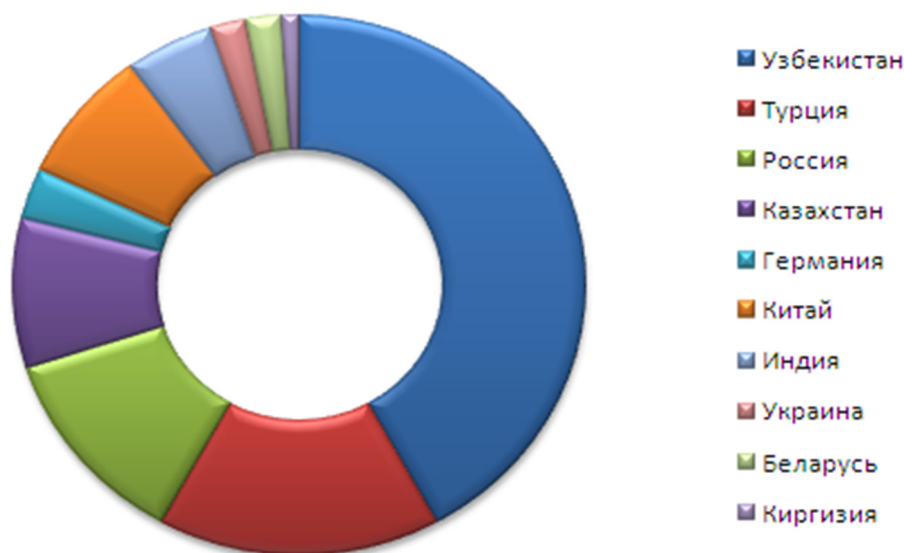


List of products/services presented by exhibitors:

- Food and Drinks (fat and oil products, tea and coffee, dairy products, pasta, confectionaries and candies, drinks)
- Food supplements
- Plant protection products and fertilizers
- Vaccines, mineral supplements and feedings for livestock and poultry
- Condiments and spices
- Flowers, plants and seeds
- Food and drink processing technologies
- Packaging technologies and supplies
- Refrigeration and trade equipment
- Hotel, restaurant and food service technologies
- Tractors, combines, trailers and other agricultural machinery
- Dairy products, milk storage and processing technologies

Visitors:

FoodWeek & AgriTek Uzbekistan was attended by about 4,220 visitors, 2,800 people of which were target auditory from various countries.



Accompanying events:

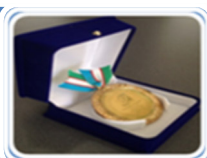
Contest «The best product of the year in Uzbekistan» became a long standing tradition during the FoodWeek & AgriTek exhibition. The winners were awarded with “gold” medals and certificates.



Contestants:

Companies of any form of ownership, engaged in the production of consumer goods and food products in the CIS countries and taking part in the **FoodWeek/AgriTekUzbekistan'2016** Exhibition were allowed to participate in the contest.

On 29 September 2016 at the official opening ceremony of the Exhibition the following companies were awarded with "gold" medals.



OOO «CENTRAL ASIAN CONSTRUCTION»
The Best Packaging



Tashkent Oil Refinery Plant
The Best Product in Uzbekistan



JV «QOVUN DARAXTI»
The most recognized product

exhibition

Advertising Campaign:

To ensure a high level of attendance, the company «EXPO POSITION» LLP held national and regional advertising campaigns, including:

- Mailing of 10,000 complimentary tickets
- Print advertisement in the national press and advertisement in the Central Asian professional journals, on websites
- Print advertisement in newspapers and magazines in Central Asia
- Radio advertisement
- Television advertisement
- Banners on the main streets of Tashkent
- Telephone marketing to attract VIP guests from Central Asia

